



W Neighborhood News

Mr. Rogers
Windows and Doors

First Quarter 2023



what's NEW

- 3. And the winner is...
- 4. MRW and Sentara
- 6. Eventeers, ASSEMBLE!



WELCOME TO THE NEIGHBORHOOD!

Michael Beaman -- Design Consultant
Ivan Brandstetter -- Installer/Mechanic
Jonathan Campos -- Installer/Mechanic
Ronald Corder -- Installer/Mechanic
Tamikia Floyd -- Event Promoter
Peter Fritz -- Event Promoter
Moein Ghaemi -- Design Consultant
Victor Gurba -- Canvasser
Katherine Johnson -- Design Consultant
Brandon Kunkle -- Installer/Mechanic
Terri Lines -- ISC Asst Manager
Mellissia Morrison -- Event Manager
Hannah Reyes -- Customer Care Rep/Processing
Kellie Ward -- Event Promoter
John White -- Installer/Mechanic



MRW Provides Opportunities to Excel and Grow!

Stephen Balance
 Floating Crew Leader → Crew Leader
Kelsey Bruan
 Event Promoter → Marketing Assistant
Lisa Frieman
 Asst Care Manager → Sales Coordinator
Kevin Warnecke
 Canvasser → Proximity Team Lead

Upcoming Work Anniversaries!

Alyssa Hooper	— May 7	4 years
Dustin Callender	— May 12	2 years
Sarah McCall	— May 23	1 year
Tadwin Appleby	— May 26	8 years
Meredith Cella	— May 30	6 years
Joseph Coughlin	— May 31	1 year
Cristina Leuellen	— June 2	3 years
Jacob Blanchard	— June 6	1 year
Anne Delacruz	— June 10	4 years
Joseph Radcliff	— June 14	2 years
James Startt	— June 14	2 years
Ryan Crawley	— June 15	3 years
Matt Davis	— June 19	6 years
Anthonyray Taylor	— June 25	5 years
Lamont Hairston	— July 12	2 years
Diana Arbogast	— July 12	1 year
Angela Tan	— July 17	4 years
Kevin Warnecke	— July 21	2 years

Do you have any friends or family that would be a good fit for our MRW Family?

\$1000 Referral Bonus

CANDIDATE MUST REFER TO YOUR NAME WHEN APPLYING AND STAY WITH THE COMPANY FOR 90 DAYS

Are you looking for an opportunity to grow and excel within the MRW Family?

WE'RE always
HIRING
TALENTED
people

Scan code for our applicant website and share today!





For the **4**th year in a row, we have won the prestigious **GREEN DIAMOND AWARD**

Why green, you ask? Green diamonds are some of the rarest in the world. This rarity is also portrayed in the way we deliver the **WOW** throughout our community. Check out the numbers to see how special we truly are:

#1 in the Eastern Region
#1 in the NATION

With an NPS of **93.4**
Reputation Score **846**

INSTALLATION DOMINATION

20 YEARS OF CARE

SHOUT OUT TO SHAWN AND ANNE!

Along with their Installation and Customer Care teams, they installed a record **2.9M** in volume in March, hands down beating the old record of **2.4M** from last August. All while maintaining an unprecedented **93.4%** NPS score for the Medallia project.



LEADERS IN THE NATION

SHAWN E. AND TEAM are dominating the Install Excellence Leaders board, occupying **6** of the top **15** spots. They are also leading the entire nation with a whopping **38** points for the contest so far. **WOW!** Way to go guys!

“The service after the sale is the true measure of the professionalism of a company.”

-Gerry Rogers

“

Extremely satisfied with the professionalism and attention we received during this service order!

”

Says the Eaker family about their phenomenal experience. Their installation took place almost two decades ago and we are still providing excellent care. Great job **Jonathon** for continuing to deliver the



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Mr. Rogers Windows and Doors

As many of you know, The MRW Foundation gives to many different charities and organizations, some local and some abroad. We are so proud to be able to support our community by donating to the **Sentara Brock Cancer Center.**

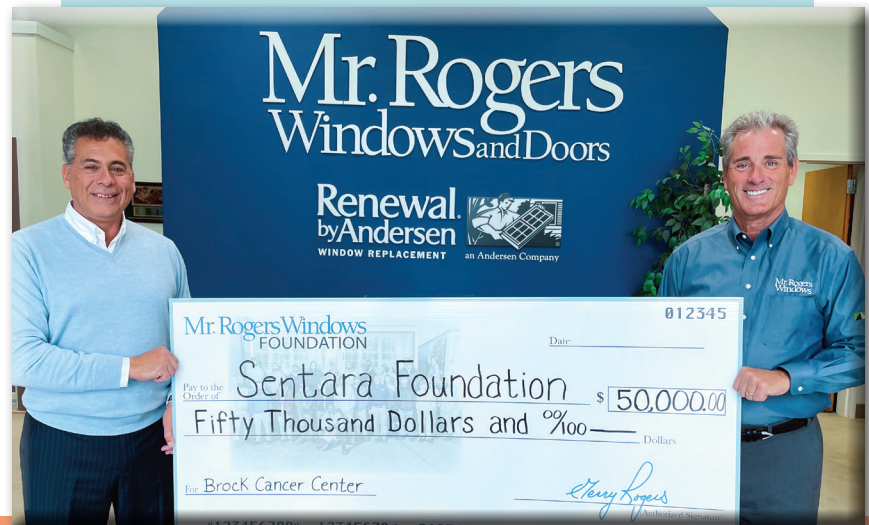
We have all been affected by cancer in some way and it is a privilege to be able to support such a remarkable cancer center. Our recent contribution is part of the total funds raised from Sentara's philanthropic "Beyond Cancer" campaign to raise \$15M from the community to support cancer patients and their families at the Brock Cancer Center. The valued community partnership Sentara and the MRW Foundation share, signifies a true acknowledgement of helping others.

& SENTARA® BROCK CANCER CENTER

"Sentara is not a building, but a collaboration of a community and valued partnerships committed to our mission of improving health every day."

Thank you all at Mr. Rogers Windows who work so hard and make it possible for the MRW Foundation to give to such a great organization! This really will make a difference in our very own community.

Sincerely Jennifer and Gerry Rogers



Our Values: Accountability | Humility | Integrity | Respect | Excellence



WHO LOVES ANIMALS?

During the month of May, MRW is partnering with local SPCA clinics and adoption centers. These centers are always in need of items to keep the animals healthy and happy until their person comes along. 🐱 Look out for flyers detailing acceptable donations and more fun ways to give!



Canvassers, **ASSEMBLE!**

Like the Eventeers, our determined, bright, and talented canvassers are out in our community, rain or shine—getting those leads to tee up for the sales team to knock them out of the park!



LET'S A-GO DARRIUS AND TEAM!



Upcoming Birthdays!

Kelsey Bruan — May 2
Harrison Herr — May 8
Matthew Davis — May 11
Susan Lavin — May 11
Logan Bryant — May 16
Corey McCormick — May 20
Gerald Rogers — May 20
Hannah Reyes — May 27
Peter Fritz — June 2
Cody McCall — June 3
Edward English Jr — June 9
Kendra Cooley-Head — June 11
Jeffrey Brinkley — June 12
Brandon Kunkle — June 14
Ronisal Delacruz — June 23

Victor Gurba — June 24
Mellissia Morrison — June 25
Kathleen Paulus — June 26
Richard Loyko — June 27
Diana Arbogast — July 4
Darrius Griffin — July 7
Joshua McCall — July 8
Caitlyn Peel — July 10
Grace Breeden — July 15
Jonathan Campos — July 22
Meredith Cella — July 29
Joseph Coughlin — July 29
Lamont Hairston — July 30

MRW COMPANY PICNIC

It's that time of year again! You and your family are invited to our annual company picnic! Please see sign-up flyers posted around the showroom and warehouse...SIGN-UP BY MAY 12th!

WHEN

SATURDAY MAY 20, 2023
12:00 PM - 3:30 PM

WHERE

RED WING PARK
1398 General Booth Blvd
Virginia Beach, VA 23451

WHAT'S HAPPENING

12:30PM Cornhole Tournament
Raffle Prizes!
Kid's Activity Table!
Food, food and more food!
Fun Games and Activities
for the whole family!

SEE YOU THERE!



Eventers, **ASSEMBLE!**

MELLISSIA AND TEAM are going out and rounding up leads at rain or shine events, home shows, outdoor festivals, indoor expos, you name it! Wherever people gather, the Eventers are there!

.....
meet Mellissia!

Event Manager



ALL HANDS ON DECK!

With over 50 guests attending the River Stone Chophouse RSVP dinner, we called on Lee Ann for help. Thank you for all that you do!



RSVP DINNERS ARE BACK



KENDRA & COREY are our charismatic and knowledgeable Design Consultants presenting to guests with not only an appetite for delicious dinners, but also for new windows and doors!

SHOUT OUT TO ISC!

Ashley and her team work hard to confirm and schedule all of the appointments! Every! Single! Appointment! Ever! WOW!



5 star product...

“ We absolutely LOVE our new windows!
The windows are beautiful...very energy efficient.
We couldn't be more pleased! ”



5 star process...

“ Punctual, professional, and pleasant
We are so pleased with the work ...we will refer others!
Excellent experience from beginning to end!!!
...process is unmatched.
Your crew is top notch! ”



5 star people!

“ Each person I have met from Mr. Rogers Windows was top notch.
...highly recommend Mr. Rogers and crew to my friends and family.
...not hesitate to contact Mr. Rogers again for future work.
They are a great team!
Mr. Rogers Team was world class! ”



This past March, we got together to celebrate our heroes out on the front lines on the sales team and their accomplishments last year. Under the leadership of Shelly and Jimmy the team was able to accomplish our best year in 36 years of sales volume. Great job team!

-Gerry

SMOOTH "SALE" -ING
for Mary Gowans! Congrats on being the
BEST OF BEST → Top Sales Person!
→ Top Closer!



Having SUM - mit FUN!



what's NEXT

Picnic 2023

MRW and SPCA

stay tuned for more...!

SEE YOU AROUND THE NEIGHBORHOOD!