



Neighborhood News

Mr. Rogers
Windows and Doors

Fourth Quarter 2023



what's NEW

4, 5 2023 Year of Giving

6 Christmas @ MRW



WELCOME TO THE NEIGHBORHOOD!

Bricen Andreasen -- Neighborhood Marketer
 Dominique Greenwood -- Customer Care Processing
 Nicholas Heid -- Installer
 Felina Hogarth -- Event Promoter
 Sturlyn King -- Neighborhood Marketer
 Lance Kohler -- Neighborhood Marketer
 Garnet Martin -- ISC Team Lead
 Jonathan McMahon -- Design Consultant
 Barbara Simmons -- Sales Coordinator
 Ariel Starkey -- Neighborhood Marketer



MRW Provides Opportunities to Excel and Grow!

Kelsey Bruan

Marketing Assistant → Asst. Marketing Manager

Felina Hogarth

Event Promoter → Non-Traditional Marketing Asst.



Upcoming Work Anniversaries!

Joseph Smith	— Feb 4	5 years
Duane Brown	— Feb 5	7 years
Kelsey Bruan	— Feb 6	1 year
Corey McCormick	— Feb 15	7 years
Ed English	— Feb 28	26 years
David Fuleihan	— Mar 1	11 years
Ivan Brandstetter	— Mar 6	1 year
Kaden Greenwood	— Mar 14	2 years
Nash Kahler	— Mar 14	2 years
Angelita Tan	— Mar 21	19 years
Shawn Emch	— Mar 24	10 years
Amanda Bustillos	— Mar 28	2 years
Stephen Ballance	— Mar 29	3 years
Logan Bryant	— Mar 29	2 years
Darin Bullard	— Mar 29	3 years
Richard 'Smiley' Loyko	— April 3	29 years
Todd Nichols	— April 4	2 years
Lee Ann Derksen	— April 5	3 years
Gail Tobias	— April 6	1 year
Steve Redfearn	— April 12	14 years
Shelly Pereira	— April 13	4 years
Dana Wyman	— April 22	8 years
Gerry Rogers	— April 25	38 years

Do you have any friends or family that would be a good fit for our MRW Family?

\$1000 Referral Bonus

CANDIDATE MUST PROVIDE YOUR NAME WHEN APPLYING AND STAY WITH THE COMPANY FOR 90 DAYS

Are you looking for an opportunity to grow and excel within the MRW Family?



HIRING NOW!

WE'RE *always*
 HIRING
 TALENTED
 people

Scan code for our applicant website and share today!



2023: RECORD BREAKING

Big shout out to Anne & Shawn and their teams for smashing all previous installed volume records in October. Their teams scheduled and installed **\$2,924,344**, a **36** year record all while maintaining the highest NPS score, a YTD **94.2** project NPS score. This record breaking month led to a record breaking year with **\$29,202,233** in installed volume for 2023; finishing the year with a **94.4** project NPS score! We are **#1** in all of North America!!! Great job everyone!

A special shout out to Shawn and Anne and their teams. This is unprecedented in the world of home improvements. You have to remember they are working with a 16 - 20 week lead time and typically have 10 -13 homes dismantled everyday and put them back together with this level of satisfaction on a NPS scoring system. The Ritz Carlton would kill to have these kinds of scores. Great job guys!!!



SHOUT OUT TO ALL!



Big shout out to Ashley and team! We had stopped our Saturday hours for our Call Center but one fine Saturday in mid November, they came back with a vengeance setting **15** appointments, many which we would not have had if they weren't there. It took great leadership and team participation to make this all happen. Thank you Call Center. We appreciate you!



December was no deterrent for the Neighborhood Marketing Team

On one chilly Saturday in December, Darrius and his team hit it out of the park! **#2** in the country for appointments set at 19 and dominating the top 5 list for all markets with Kenslee, Kevin and Sturlyn(Jack) . Good job NM Team!



Congratulations to Darrius and his team for being in the top 20 in the country for Neighborhood Marketing \$. And they are just getting started, something tells me next year they are going to be moving up the top 10 list. Lets keep this going Darrius!

-Gerry



Upcoming Birthdays!

Joseph Smith — Feb 18

Timothy Sprott — Feb 27

Patrick Reed — Feb 28

Ryan Crawley — March 8

Moein Ghaemi — March 10

Ryan Howard — March 14

Kenslee Pierre — March 18

Joshua Barker — March 21

Shelly Pereira — March 23

Chance Hutchison — March 26

Andrew Rogers — March 27

Audrey Poland — March 28

Benjamin Radcliff — April 11

Shawn Emch — April 12

James Startt — April 17

John White Jr. — April 17

Ethan Wilson — April 19

Lee Ann Derksen — April 20

Amanda Bustillos — April 23

Darren Murray — April 24

Daniel Wood — April 30

Mr. Rogers Windows

2023 Christmas Fellowship

The most wonderful time of the year in the neighborhood! Thank you all for joining us at the Showroom and Greenbrier Country Club celebrations. Fun prizes, great food, and MRW Family togetherness - that is what it's all about!





Mr. Rogers
Windows and Doors
Renewal
by Andersen



MRW FOUNDATION

Helps local family in need

The MRW Foundation was busy again this year...which is GREAT! To wrap up 2023, we learned of Evoney Griffen. Along with having to raise 3 children as a single mom with little help from ex-husband, Evoney and her 30 year old autistic son live in a flood-prone part of Green Run, Virginia Beach. Every time Evoney and her son experienced a major downpour, water would build up and overflow the slab into her home. The water build up ruined the carpet - which had to be pulled up long ago - and led to issues of dampness. The dampness led to mold and caused allergy issues for her and her son.



When we learned of Evoney's struggles, MRW Foundation teamed up with Final Analysis Property Inspections to perform an inspection of her entire home. This inspection determined that the drainage around the house was the root of the problem and a major health hazard. The MRW foundation then hired a company recommended by Final Analysis to install a french drain around her house.



A big shout out to Final Analysis for donating and performing the inspection as well as supervising the installment of the drain until it's completion!

It's good to know that Evoney and her family now has a dry, mold-free house to live in. And it's all because of the hard work that all of you at Mr. Rogers Windows do. THANK YOU!!

- Jennifer Rogers



And those around the world



World Vision

And the good work continues with World Vision. We've heard about the Rogers going to Africa to celebrate "finishing the job" in Rwanda and seeing the need to help in Zambia. That's where Gerry and Jennifer are now focusing their efforts to provide clean water.



Scan the code to see the work that is finishing the job



So to recap, the MRW Foundation has continued to give to many organizations...some here locally but also around the world. We are so blessed and honored to be able to give back to others! Let's take a look back at some of the organizations we supported in 2023:



We met our goal and surpassed it with some fun ways to raise money for the American Cancer Society.

\$8,410 raised

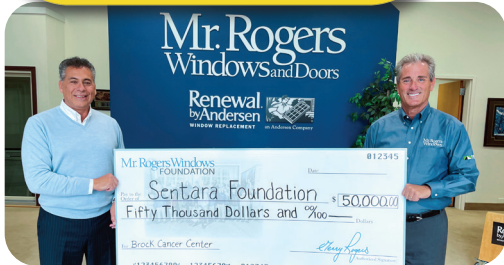
\$8,000

Benefiting American Cancer Society

UNITED AGAINST CANCER



We donated to the Sentara Brock Cancer Center. (We have all been affected by cancer!)



We donated toys to Toys for Tots. (We all want kids to get toys for Christmas!)



We donated to and attended the Recovery for Life Gala to help people in our community struggling with addictions. We had a beautiful evening raising awareness and funds to help with this issue. (We all want everyone to be clean and sober!)



We donated food to our local food banks and YMCA. (We all want no one to go hungry!)



We donated to St. Jude's. (We all want kids with cancer to get the best care!)



We gave gifts and donations to our local SPCA. (We all love our pets!)



We donated to The Union Mission. (We all want everyone to have a roof over their head!)



- Jennifer Rogers

MRW Eventeers Are Out in Our Community!



Mellissia and the Event Team are on track to be at more events in 2024 than any other year! Go get 'em!

MERRY GRINCHMAS



Do you remember the ending of the Grinch? His once shriveled heart grew 3X larger and he became a merrymaker along with his sidekick Max - just like Mellissia and Kelsey spreading joy throughout the Showroom!



SEE YOU 'ROUND THE NEIGHBORHOOD!

what's NEXT

MRW Foundation
Good Works

Green Diamond